

INTERNI

SUPPLEMENTO A
SUPPLEMENT TO

INTERNI N° 4 APRILE / APRIL 2016
THE MAGAZINE OF INTERIORS
AND CONTEMPORARY DESIGN

 MONDADORI

KINGSIZE 2016



NEW PRODUCTS
PREVIEW

CASA
HOME
CUCINA
KITCHEN
BAGNO
BATHROOM
COMPLEMENTI
COMPLEMENTS
GIOVANI DESIGNERS
YOUNG DESIGNERS

MILANO APRILE

INTERNI

KINGSIZE 2016

GIOVANI DESIGNERS
YOUNG DESIGNERS





SARA FERRARI

NATA A / BORN IN
Brescia, 1981

SEDE / LOCATION

Sara Ferrari Design (Londra, 2009); a Milano dal/from 2015
www.saraferraridesign.com

FORMAZIONE / TRAINING

Machina Institute, Brescia, Industrial Design course
ATTIVA NEI SETTORI / ACTIVE IN THE SECTORS

Product design, industrial design

MOSTRE E PREMI / EXHIBITIONS AND AWARDS

2016 W. Women in Italian Design, Triennale Design Museum, Milan
2015 Design Week Mexico

2015 A New Italian Textile Story, organized by Elle Decor Italia
in partnership with Molteni&C., Dedar and Rubelli, Milan

2013 Recupero Exhibition, Triennale Design Museum, Milan

2013 Somerset House, London

2011 London Design Festival, London

Young&Design 2015, 3rd price

Red Dot Design Award 2015, product design category

Good Design Award 2014 (Chicago Athenaeum -

Museum of Architecture and Design) - ambiente domestico/household category

FBML Progetto Professionalità Ivano Becchi 2013 / Fondazione Banca del Monte

di Lombardia - borsa di studio/fellowship

Young&Design 2012 - menzione d'onore/honorable mention

Zanotta-Cristalplant design contest 2011 - menzione d'onore/honorable mention

"Playing Design" International Design Competition 2008 - menzione d'onore/honorable mention

NOTE / NOTES

Un maestro: Il professor Roberto Verganti.

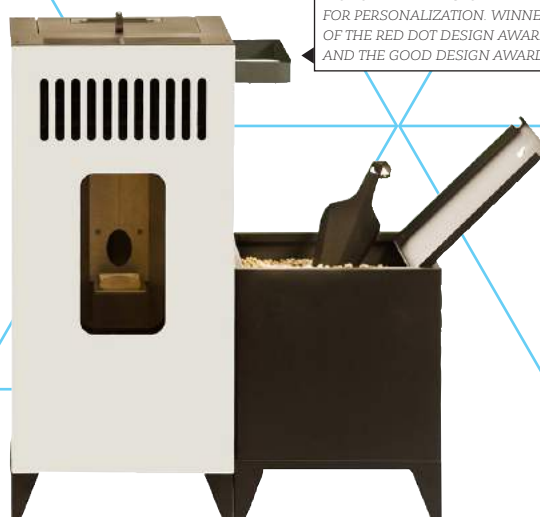
Ho voluto incontrarlo dopo aver letto il suo libro "Design Driven Innovation".

Oggi lavoriamo insieme su progetti legati a quest'ambito di ricerca.

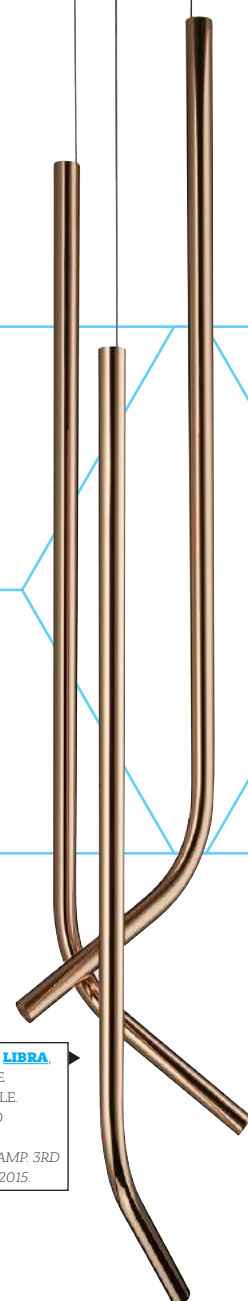
A teacher: Professor Roberto Verganti. I wanted to meet him after having read his book Design-Driven Innovation. Today we work together on projects in this area of research.

CLIENTI / CLIENTS

Durame, Project Science, Olimpia Splendid,
Molteni&C., Rubelli, Chicco (Artsana SpA), Artwo Gallery,
WayPoint Light, D3co, Design Week Mexico, TU Delft.



OLIMPIA SPLENDID, 2014, **MIA**.
STUFA A PELLET MODULARE
E PERSONALIZZABILE. HA VINTO
I PREMI RED DOT DESIGN AWARD
E GOOD DESIGN AWARD.
MODULAR PELLET STOVE
FOR PERSONALIZATION. WINNER
OF THE RED DOT DESIGN AWARD
AND THE GOOD DESIGN AWARD.

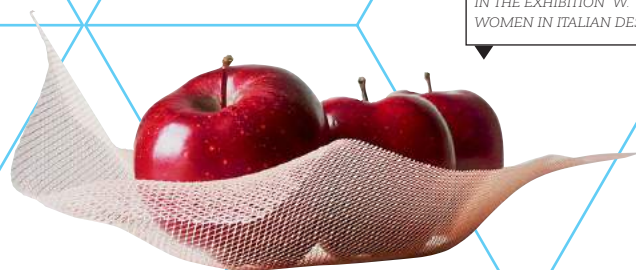


WAY POINT LIGHT, 2015, **LIBRA**.
LAMPADA A SOSPENSIONE
MODULARE E COMPONIBILE.
3° PREMIO BAL CONCORSO
YOUNG&DESIGN 2015.
MODULAR SUSPENSION LAMP 3RD
PRIZE AT YOUNG&DESIGN 2015.



DURAME, 2016, **TEA**. TAVOLINO-
PORTA-OGGETTI CON BASE
IN VETRO A FORMA DI VASO
E TOP A INCASTRO IN LEGNO,
DISPONIBILE IN VARIE FORME
E DIMENSIONI.
TABLE-OBJECT CADDIE
WITH GLASS BASE IN THE FORM
OF A VASE, INTERLOCKING
WOODEN TOP, AVAILABLE
IN DIFFERENT FORMS AND SIZES.

PROTOTIPO, 2016, **MESH**.
SERIE DI CENTRO-TAVOLA
IN RAME CHE ASSUMONO
LA FORMA DESIDERATA.
È ESPOSTA AL TDM
DI MILANO, NELLA MOSTRA
"W. WOMEN IN ITALIAN
DESIGN".
CENTERPIECE SERIES
IN COPPER, TAKING
ON THE DESIRED FORM.
SHOWN AT TDM IN MILAN
IN THE EXHIBITION "W.
WOMEN IN ITALIAN DESIGN."



D3CO, 2012, **BACO**. SOFA A ELEMENTI MODULARI CON CUSCINI DI DIFFERENTI
DIMENSIONI, RIVESTIMENTI E COLORI. MENZIONE SPECIALE AL CONCORSO
YOUNG&DESIGN 2012. MODULAR SOFA WITH CUSHIONS OF DIFFERENT
SIZES, WITH DIFFERENT COVERINGS AND COLORS. SPECIAL MENTION AT
YOUNG&DESIGN 2012.

3 PAROLE-CHIAVE PER IL PROGETTO 3 KEY WORDS FOR DESIGN

NUOVI SIGNIFICATI: : MI PIACE PENSARE AL SIGNIFICATO CHE GLI OGGETTI HANNO AVUTO IN PASSATO, COME QUESTO SI È TRASFORMATO E COME POTREBBE ESSERE OTTIMIZZATO DOMANI. **NEW MEANINGS:** I LIKE TO THINK ABOUT THE MEANING OBJECTS HAVE HAD IN THE PAST, HOW IT HAS BEEN TRANSFORMED, HOW IT COULD BE OPTIMIZED TOMORROW.

ESPERIENZA: MI INTERESSA IL RAPPORTO CHE UN OGGETTO RIESCE A INSTAURARE CON CHI LO UTILIZZA. **EXPERIENCE:** I AM INTERESTED IN THE RELATIONSHIP AN OBJECT CAN ESTABLISH WITH ITS USER.

SEMPLICITÀ: ("FORM FOLLOWS MEANING") UN PROGETTO È VINCENTE QUANDO LA FORMA DELL'OGGETTO ESPRIME CON IMMEDIATEZZA IL MOTIVO PER CUI È STATO DISEGNATO (NON NECESSARIAMENTE LA SUA FUNZIONE).

SIMPLICITY: ("FORM FOLLOWS MEANING") A PROJECT IS SUCCESSFUL WHEN THE FORM OF THE OBJECT IMMEDIATELY EXPRESSES THE REASON WHY IT WAS DESIGNED (NOT NECESSARILY ITS FUNCTION).